



# Franchise Brochure

**NOAC** Consultants

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# A Passion for Tax and Business

I love tax! I know that's not a statement you hear often but in my case it's true. I have always been interested in business and started doing tax returns for my family from the aged of 17. At age 30, after I had my family, I decided to go back to study and obtained my formal qualifications as an Accountant and Tax Specialist. Soon after, I established Noac Consultants to offer clients comprehensive accounting and financial services.

That was more than two decades ago and now Noac Consultants is a thriving accounting business with more than 10,000 customers on its database. We offer a multitude of services including accounting services, taxation services, company set up, company reinstatement, company secretarial services and business advisory services. We take pride in our resourcefulness and adaptability, ensuring we are always delivering quality accounting and bookkeeping services at fair prices.

If you enjoy working with numbers, have an analytical mind, an eye for detail, and enjoy working with people, then Noac Consultants maybe just the business you are looking for.

With a great track record and comprehensive training, we can get you up and running in your very own Noac Consultants business giving you the freedom and flexibility you crave, along with an asset you can grow over time.

Please read through this franchise information brochure and then if it excites you, please reach out so we can talk further.

*Nihal Oguzhan*

**Franchisor, Noac Consultants**



# How The Noac Consultants Franchise Works.

Operating the business is simple. Each Noac Consultants franchise partner owns and operates their own Noac Consultants franchised business. They are responsible for finding clients and then providing accounting, tax and bookkeeping services.



Initially the business can operate with just the franchise partner and a receptionist. Over time as the business grows the franchise partner can employ more accountants and bookkeepers as required.

Noac Consultants provide a comprehensive range of human resources support including job descriptions, interview questions, employment contracts etc. to assist the franchise partner in upscaling their business.

Each Noac Consultants franchise partners is required to hold accounting qualifications and membership to the various professional bodies. The Noac Consultants induction training is through enabling franchise partners to hit the ground running.

## The Noac Consultants Point of Difference

Noac Consultants main points of difference are:

**1**

We treat our clients as part of the family and so our customers keep coming back. This repeat business and high degree of word-of-mouth referrals ensures a stable income and lower marketing costs.

**2**

We are not the cheapest accountant in the marketplace, but we do provide good value and our customers recognise this.

# Vision Statement

To be recognised as the accounting firm of choice for providing comprehensive financial and professional services to individuals and businesses alike while providing a working environment where staff members can grow and succeed in the industry.



# Mission Statement

We will achieve our vision by:

- ✓ Providing exceptional financial and professional services while maintaining the highest levels of integrity and professionalism.
- ✓ Meeting the current and future needs of our clients and help them to cultivate long-term success.
- ✓ Respecting our staff and those we serve as professionals and individuals.
- ✓ Establishing trust and loyalty between staff members, partners, and the firm's clients.
- ✓ Creating a dynamic, open environment that encourages creative thinking, innovative ideas, and challenges staff to meet their optimal levels of success. To create a harmonious balance between work and family life

# A Typical Day As A Noac Consultants Franchise Partner.

Contrary to popular opinion the role of an Accountant is much more diverse than many people assume. Here is a brief insight of just some of the tasks a Noac Consultants franchise partner might do on a typical day.



- ✓ Respond to emails and deal with administrative tasks
- ✓ Analyse revenue and expenditure of a business
- ✓ Prepare budgets and forecasts for future performance
- ✓ Prepare reports for performance improvements
- ✓ Report on and present financial information to management and board of directors
- ✓ Provide financial advice and make key business decisions as part of a team
- ✓ Liaise with external and internal auditors and prepare statutory and other reports such as covenant reporting
- ✓ Participate in ongoing training to stay up to date with the latest accounting standards

## A Business That Is Always in Demand.

When investing in a franchised business, it's important to look for growth industries. One of the attractive features about the Noac Consultants franchise is that accounting services are always in demand. In 2022, the Accounting Services industry generated \$26.2 billion in Australia! That's an increase of 3.4% compared with the previous 5 years and forecast are for continued growth.

Accountants are considered THE single most important professional services provider by all SMEs, irrespective of location and turnover.

It's little wonder, then, that most SMEs turn to accounting firms more than any other professional services firm.

# What's In The Noac Consultants Franchise Package?

The Noac Consultants franchise package is a turnkey business, meaning it has everything you need to start trading from day one. Our franchise package includes:

## Business Systems

- ✓ Use of Intellectual Property
- ✓ 5-year term with a 5-year option to renew
- ✓ A well-established business name and reputation
- ✓ A comprehensive Franchise Operations Manual
- ✓ Human resource support for scaling the business
- ✓ CRM system, with customer database in certain areas

## Comprehensive Training

- ✓ Comprehensive induction training program
- ✓ Ongoing training as required

## Marketing Support

- ✓ Launch campaign for each new franchise territory
- ✓ Centrally managed corporate website and social media sites
- ✓ Business cards for franchise partners

# What Are We Looking For In A Franchise Partner?

Noac Consultants are looking for franchise partners to join our team who:

- Hold accounting qualifications and professional registrations.
- Like working with people and can provide excellent customer service.
- Take great pride in their work and have good attention to detail.
- Want to start their own accounting practice with the support of experienced operators.
- Are self-motivated and ambitious with a drive to succeed.



# Seven Great Reasons To Join Noac Consultants.

Noac Consultants offers franchise partners the following benefits:

**1**

An established proven business with a strong trading track record to fast track your success.

**2**

A low initial investment, enabling you to achieve higher returns more quickly.

**3**

A recession proof business. Accountants are always in demand.

**4**

Streamlined back-end business systems allowing you to focus on the work you love.

**5**

Comprehensive training so you are ready to hit the ground running.

**6**

Experts at head office to train, assist and support franchise partners.

**7**

The lifestyle change you have been looking for giving you freedom and flexibility and enabling you to build an asset.



# Your Noac Consultants Franchise Journey.

Making the choice to operate your own business is a big and exciting step, which is why we're committed to making the process as open and informative as possible. It's an important decision, so we'll provide all the support and information you need to help you make the right choice for you and your family.

**Below is our recruitment process:**

<b>STEP 1</b>	Send Noac Consultants an online enquiry	
<b>STEP 2</b>	Noac Consultants initiates an introductory chat. If you sound like a good fit, we will send you a Franchise Brochure, Expression of Interest Form, Non-Disclosure Agreement and Franchise Information Statement.	
<b>STEP 3</b> <b>You are here</b>	You read the brochure and fill in the Expression of Interest Form, sign the Non-Disclosure Agreement and return them to Noac Consultants.	
<b>STEP 4</b>	We meet to get to know each other better and answer any questions you might have.	
<b>STEP 5</b>	You pay a refundable fee and conduct your due diligence.	
<b>STEP 6</b>	If we both decide to proceed you go to step no 7.	If you decide NOT to proceed, we refund the fee and that's the end of the process.
<b>STEP 7</b>	14 days after receiving the final franchise documents, the Franchise Agreement is signed, and the balance of fees are paid.	
<b>STEP 8</b>	14-day government mandated cooling off period.	
<b>STEP 9</b>	Onboarding is organised ready for you to commence trading.	
<b>STEP 10</b>	When all is done, we will have an opening launch to celebrate.	



# Frequently Asked Questions.

## What qualifications do I need to be a Noac Consultants franchise partner?

Each Noac Consultants franchise partner is required to hold accounting qualifications and membership to professional bodies. In addition to formal qualification, we are looking for franchise partners who are passionate about accounting are ambitious and self-motivated and want to work to build a successful business.

## What do I get for my franchise fee?

You get the right to operate as a Noac Consultants franchise for a period of 5 years with another 5-year option to renew.

You also receive:

- ✓ An established proven business with a strong trading track record to fast track your success.
- ✓ Streamlined back-end business systems allowing you to focus on the work you love.
- ✓ A recession proof business with low initial investment and potential for high returns.
- ✓ Comprehensive training so you are ready to hit the ground running.
- ✓ Experts at head office to train, assist and support franchise partners.
- ✓ The lifestyle change you have been looking for giving you freedom and flexibility and enabling you to build up an asset.

## What does it cost to buy a Noac Consultants Franchise?

Noac Consultants establishment costs.

Green Field (new franchise) Areas

- ✓ Franchise fee from \$32,990 + GST
- ✓ Fit out costs including equipment and stock approx. \$65,000 - \$70,000  
Total investment \$97,990 + GST – \$102,990 + GST

Blue Chip territories with existing clients

From \$300 000 per franchise territory – Nihal to calculate value of clients in each value

## Why do I need to pay a refundable fee to examine the business?

Providing you with all the information you require to evaluate this opportunity and for you to make the right decision requires a lot of time on our behalf. So, we need to know that you are genuinely serious about the opportunity. Rest assured that your fee is refundable should you decide not to proceed.

## Do you have locations near me?

Yes. We have locations available throughout regional and metro areas. Let us know the area you interested in, and we will do our best to accommodate you.

## The Next Step.

If you like the sound of what you've read so far then the next step is to complete and return the Expression of Interest Form and the signed Non-Disclosure Agreement.

By completing these documents all you are committing to is finding out more information about the opportunity – nothing more.

If you would like to realise your dreams of being your own boss, combined with your passion for accounting then please send your completed forms to:

[franchise@noac.net.au](mailto:franchise@noac.net.au)

Tel: 03 9384 3233

**NOAC** Consultants